



Sponsored by:

California Highway Patrol
P.O. Box 942898
Sacramento, CA 94298-0001
(916) 657-7222

In Partnership with:

National Highway Traffic Safety Administration
International Association of Chiefs of Police
California Office of Traffic Safety

Be a Winner. Make a difference in your community and then share your successes with other law enforcement agencies.

California Highway Patrol 2002 California Law Enforcement Challenge

Traffic collisions affect all Californians. Each year in California, collisions claim over 3,700 lives and cost Californians well over \$19 billion. Far more people are injured than killed in these crashes, and some of the more than 303,000 who are hurt annually sustain lifelong disabling injuries. While personal pain and suffering, loss of loved ones, and serious injury to family members cannot be measured in dollars alone, each Californian bears the economic burden of these collisions.

The California Law Enforcement Challenge program targets the prior year's performance in three major traffic safety priorities: occupant protection, impaired driving, and speed enforcement. Intense media attention to such important traffic safety issues as *Operation ABC Mobilization*—the largest nationwide law enforcement program aimed at increasing seat belt use and enforcement of child passenger safety restraint laws, the hazards of air bags to children, and aggressive and other

forms of dangerous driving have heightened the public's interest in—and its support of—positive, prevention-oriented law enforcement efforts.

In order to continue to increase the current California seat belt usage rate of 91 percent, the *Buckle Up California* campaign strives to promote proper seat belt and child passenger safety restraint use.

The “*You Drink & Drive. You Lose.*” mobilization encourages the formation of traffic safety partnerships to stop impaired driving, as well as the senseless loss of life it produces. These and other efforts will aid in achieving a .08 BAC as the national standard for impaired driving and in reducing alcohol-related fatalities to no more than 11,000 by 2005.



California's law enforcement

community must set ambitious goals for traffic safety enforcement and education. Police officers have unprecedented opportunities to prevent a traffic fatality from occurring at the rate of one every two hours, to reduce the number of serious injuries resulting from traffic collisions, and to positively impact the spiraling emergency services and health-care costs.

The California Law Enforcement Challenge allows law enforcement agencies to set comprehensive goals, to strive to reach new heights in traffic safety, to share their experiences with others, and to be recognized for their traffic safety accomplishments; in short, to make a difference in the communities their officers serve each day. This competition has no losers—only winners: for saving lives and reducing the frequency and severity of injuries are the true rewards of law enforcement's efforts.

The top three winners in each category will receive awards for their 2002 highway-safety efforts at an annual awards banquet in late summer or fall of 2003.

Judging Criteria

I. Policy and Guidelines

An agency shall provide a brief narrative specifically describing—or copies of—its belt-use policy, as well as its enforcement guidelines for seat belts, child passenger safety restraints, impaired driving, and speeding.

Guidance:

- Neither a state law nor a memorandum recommending safety belt use or enforcement against impaired driving or speeding is a policy.
- If an agency does not have an existing policy in any area, so state; develop one for next year.
- Provide only the pertinent pages of each policy, not the entire policy manual. Highlight the appropriate sections or wording.

II. Training of Officers

Outline the past training conducted in occupancy protection, in impaired driver detection and apprehension, and in speed enforcement; provide a brief narrative about the training the agency conducted during 2002; and include the number or the percentage of officers trained and in what they specifically were schooled.

Guidance:

- Include training received through local academies, seminars, and workshops, as well as that provided in

house and at roll calls.

- **DO NOT** include entire training manuals, certificates, or rosters of each class conducted.
- **DO NOT** include training that has little or nothing to do with the three categories set forth above.

III. Public Information and Education

Provide a brief narrative of activities the agency undertook during 2002 to promote seat belt, as well as child passenger safety restraint, usage; to deter impaired driving; and to reduce speed-related crashes both in the community and in the agency. Include copies of media releases, scripts of public service announcements, newspaper articles, photographs of promotional events, proclamations, newsletters, and other printed materials.

Include in the narrative the agency's participation in the following public information and educational campaigns:

1. Saved by the Belt/Air Bag (IACP officer and/or citizen, or thank-you programs for buckled-up motorists).
2. Officer recognition programs for impaired driving and speed enforcement or information efforts.

3. Traffic safety educational campaigns (Operation ABC, Click it or Ticket, Safe and Sober, Smooth Operator, or You Drink & Drive. You Lose. Mobilizations).

Guidance:

- **DO NOT** send extra citizen handouts and promotional materials.
- Identify community partnerships that were formed, as well as their role(s) in the agency's program.

IV. Enforcement Activity

Provide the number of citations/warnings issued by the agency for seat belt and child passenger safety restraint violations, impaired driving, and speeding during any three months of 2002.

Guidance:

- **DO NOT** include enforcement data for the entire year.
- Compare data to previous, comparable periods to demonstrate improvement.
- Use the months with the most activity; they need not be consecutive.
- If an agency has a "no warning" policy, explain its basis.

V. Effectiveness of Efforts

Provide pre- and post-program seat belt usage rates in the agency's jurisdiction, as well as the percentages of fatal/injury crashes that were alcohol and speed related in 2002.

Guidance:

- If present usage rates are unavailable, note the jurisdiction's most current rates and when they were obtained.

VI. Quality of Submission

How well is the application organized? Does it follow the criteria outline? Is the data clear and understandable? Was there extra attention and time taken in preparing the award packet? Is all the information provided, and is it creatively presented? The answers to all of these questions are considered, and a score for presentation will be awarded.

2002 submissions are limited to one, 1" package. No video, audio, or computer-based presentations will be accepted. There are no exceptions to these rules, and entries **NOT** following them will **NOT** be considered.

Special Awards

All agencies will be considered for special awards, if their desire to do so is indicated on their applications.

Guidance:

- **DO NOT** automatically check all of the categories.
- Highlight the section(s) pertaining to the award(s) for which the agency wishes to be considered.

2002

APPLICATION

Check One:

- ☐ Municipal Police
(City, County, or
Town)
- ☐ Sheriff
- ☐ State Police/High-
way Patrol
- ☐ Federal Agency
- ☐ University
- ☐ Private
- ☐ Tribal
- ☐ Special Enforce-
ment Agency (DMV,
etc.)
- ☐ State Association
- ☐ International
- ☐ Multi-Jurisdictional
- ☐ Championship Class
(1st Place Winner in
2001 Challenge)

**Special Award
Consideration—
Check All That
Apply:**

- ☐ First Time Entry
- ☐ Child Passenger
Safety
- ☐ Occupant Protection
- ☐ Speed Awareness
- ☐ Impaired Driving
- ☐ Underage Alcohol
Prevention
- ☐ Technology Award

Agency Name: _____ Telephone: () -

Agency Head: _____ Fax: () -

Address: _____ E-Mail: _____

City/State/Zip Code: _____ No. of Sworn Officers: _____

Contact Name/Rank: _____ No. of Patrol Officers: _____

ATTENTION: Prepare this application in accordance with the "Judging Criteria" on Page 3.
For more information, contact the IACP, 515 North Washington Street, Alexandria, Virginia
22314 Telephone 1-800-843-4227 E-mail ubuckleup@erols.com Web Site www.theiacp.org

I. Policy and Guidelines. ☐ This agency was a winner in _____.

☐ Yes ☐ No This agency has a written policy requiring officer safety belt use.

☐ Yes ☐ No This agency has written guidelines for enforcing seat belt and child passen-
ger safety restraint laws.

☐ Yes ☐ No This agency has written guidelines for speed enforcement.

☐ Yes ☐ No This agency has written guidelines for impaired driving detection and appre-
hension.

II. Training of Officers

_____ Number _____ Percentage of sworn officers who received in 2002 updates or new
training in occupant protection, impaired driving detection and apprehension, and/or speed
enforcement.

_____ Number _____ Percentage of sworn officers who received training in occupant
protection usage, in the enforcement of belt-use and child passenger safety restraint laws,
and/or in the investigation of belt use in crashes.

_____ Number _____ Percentage of sworn officers who received training in impaired driv-
ing detection and apprehension.

_____ Number _____ Percentage of sworn officers who received training in speed en-
forcement.

III. Public Information and Education

☐ Yes ☐ No This agency participates in Saved by the Belt/Air Bag (IACP officer and/or
citizen, or thank-you programs for buckled-up motorists).

☐ Yes ☐ No This agency participates in officer recognition programs for impaired driving
detection and apprehension—or information—efforts.

☐ Yes ☐ No This agency participates officer recognition programs for speed enforcement
efforts.

☐ Yes ☐ No This agency participates in traffic safety educational campaigns (*Operation
ABC, Click it or Ticket, Safe and Sober, Smooth Operator, or You Drink & Drive. You Lose.*
Mobilizations).

III. Enforcement Activity during any three months of 2002

_____ Number of citations _____ Number of warnings for seat belts and child passenger
safety restraints

_____ Number of citations _____ Number of warnings for speeding

_____ Number of arrests for impaired driving

_____ Number of special enforcement efforts targeting impaired driving

IV. Effectiveness of Efforts

_____ Percentage pre-campaign seat belt usage rates. Year _____

_____ Percentage post-campaign seat belt usage rates. Year _____

_____ Percentage of 2002 fatal and injury crashes related to speed

_____ Percentage of 2002 fatal and injury crashes related to alcohol

The Categories

California Law Enforcement Agencies (Sheriff's Departments, Police Departments, etc.)

1. 1-25 Officers
2. 26-50 Officers
3. 51-100 Officers
4. 101-250 Officers
5. 251-500 Officers
6. 501-1,000 Officers
7. 1,001-2,000 Officers
8. 2,001 or more Officers



California Highway Patrol Area Offices

1. 1-25 Officers
2. 26-50 Officers
3. 51-75 Officers
4. 76-100 Officers
5. 101 or more Officers

California Highway Patrol Commercial Inspection Facilities

Special Award Categories

First Time Entry:

(National Challenge Only) The Rookie of the Year Award will be presented to an agency that is entering the National Chiefs' Challenge for the very first time. All entries, regardless of category, will be considered.

Child Passenger Safety:

Agencies will be judged on their efforts to promote and enforce child passenger safety restraint laws in their communities.

Occupant Protection:

Agencies will be judged for this special award based on their notable efforts to promote and enforce occupant protection laws.

Impaired Driving Awareness:

Agencies will be judged for this special award based on their notable efforts to detect and apprehend impaired drivers.

Speed Awareness:

Agencies will be judged for this special award on their notable efforts to address the problem of speeding.

Championship Class:

(National Challenge Only) First place winners of the 2001 National Chiefs' Challenge, regardless of agency size, will compete in this class.

Underage Alcohol Prevention:

Agencies will be judged for this special award based on their notable efforts to address the problems of underage drinking and impaired driving by those under the legal drinking age.

Commissioner's Overall Excellence in Traffic Safety Award:

This special award will be presented annually to the law enforcement agency with the most comprehensive traffic safety program. All agencies entered in the 2002 California Law Enforcement Challenge will be considered for this award.

Technology Award:

(National Challenge Only) Agencies will be judged for this special award based on their notable efforts to address traffic safety concerns using new and/or innovative technology, such as, crash data collection, video cameras, speed indicator trailers, total station crash investigation, etc.

IACP National Chiefs Challenge:

All state entries will be automatically sent to the IACP for consideration in the National Chiefs' Challenge Program.

Return all applications by:

March 14, 2003, to:

California Law Enforcement Challenge

P. O. Box 942898

Sacramento, CA

94298-0001

Attention:

*Special Projects Section
(052)*

For more information, contact:

**California Highway Patrol
California Law Enforcement
Challenge**

P. O. Box 942898

Sacramento, CA 94298-0001

Telephone (916) 657-7222

Attention: Officers Jon Jarrells,

Jarrod Lassila, or Sergeant

Jaeson White

e-mail: cachallenge@chp.ca.gov

Web site www.chp.ca.gov